“FOUNDING MOTHERS”
WOMEN OF BUFFALO & YWCA OF WNY

“Founding Mothers” exhibition launch reception at Forest Lawn Cemetery Chapel.

The “Founding Mothers” Exhibition will be on display at the reception and also at the Theodore Roosevelt Inaugural Site and Larkin at Exchange in the weeks following.

YWCA is proud to honor our Founding Mothers in May when all mothers are recognized.

At this time we are seeking Sponsorships, Donations, and Registrations.

All proceeds from this event will be used to support YWCA’s at-risk youth and educational programming in Erie County.

Please Join Us!
Thursday, May 22nd
5:30pm-8:30pm
6:15pm Remarks/Honors
Forest Lawn Chapel
1411 Delaware Avenue
Buffalo, NY 14209
Cost: $50

Honorees:
- Donna M. Fernandes, Ph.D, President/CEO, The Buffalo Zoo
- Erin Heaney, Director, Clean Air Coalition
- Christina Orsi, Regional Director, Empire State Development WNY
- Stephanie Simeon, Exec. Director, Heart of the City Neighborhoods
- Janet Sung, M.D., Founder, Windsong Radiology
- Gretchen Toles, Buffalo Friends of Olmsted Parks

In this issue:
- YWCA Narrator
- Call for Sponsors
- Sponsorship Levels
- Wine Reception
- Exhibition Night—May 22nd

Special points of interest:
- Carrie Childs Marcy
- Kate Putnam
- Ella Conger Goodyear
- Katherine Wilcox Hedstrom

YWCA of Western New York, Inc.
1870-2014 Volume 3 Issue 1

The YWCA Narrator

The YWCA of Buffalo & Erie County in the news.

Flora Cameron Baird
Husband- Frank B. Baird

Frances Hubbard Larkin
Husband- John D. Larkin

Mary Ann Allen Holloway
Husband- Isaac Holloway

Linking YWCA & Buffalo History
Buried In Historic Forest Lawn Cemetery
March 6, 2014

Dear Friend of the YWCA:

YWCA of WNY, Inc. (YWCA) is pleased to announce the 3rd annual event featuring our 144 year-old archives in a program to benefit education and job readiness programming for at-risk youth and Girls Inc. Last year’s exhibition, focused on YWCA’s history of training, supporting and advocating for women in the workplace. This year’s exhibition, Founding Mothers - Celebrating Buffalo's Founding Mothers & Their Impact on the YWCA, will focus on women who had an impact on Buffalo and the early days of the YWCA from 1870-early 1900’s. We hope we can count on your support!

All proceeds from this event directly support youth programming and do not support the exhibition itself. The exhibition is a creative and interesting way to educate the community about the works and history of the YWCA in a fun setting while at the same time generating much needed financial support for critical programming for the YWCA kids.

The Founding Mothers were socially prominent women, whose family names grace the halls of Buffalo history. Their position in society enabled them to devote time to charitable works serving those most in need in Buffalo. Their family businesses were the economic engines of Buffalo and many of these families are buried in Forest Lawn Cemetery. This exhibition will tell the story of how they grew the YWCA into the premier women’s and children’s organization of its time.

The exhibition will include a wine reception at Forest Lawn Cemetery Chapel located at 1411 Delaware Avenue in Buffalo from 5:30pm to 8:30pm on Thursday, May 22nd. The exhibition will also be on display for several weeks following the reception in the Larkin at Exchange main lobby and the Theodore Roosevelt Inaugural Site. Women who represent the Founding Mothers theme will be honored including women who have been firsts or stand-outs as well as up and coming women leaders in our community. Honorees include: Donna M. Fernandes, Ph.D, Erin Heaney, Christina Orsi, Stephanie Simeon, Janet Sung, M.D., and Gretchen Toles.

Sponsorship of this event will give your business wide exposure across many sectors of the community including the greater YWCA family and the thousands of people who will view the exhibition at its multiple locations. See attached for information on sponsorship benefits and exposure.

YWCA is a registered 501 (c)(3) non-profit organization. Any support you can find within your means is greatly appreciated. Thank you for your consideration. Please feel free to call me directly at 725.3272 or email Nadine DiStefano at Nadine@aviju.com.

Sincerely,

Deborah Lynn Williams
CEO

Elaine Cryer
Event Chair
Sponsorship Opportunities

Presenting Sponsor

- Exclusivity of this level of Sponsorship
- Logo placement on YWCA website “Presented By”
- “Presented By” on event invitation if secured by 4/19/14
- Back Cover (full page) of event program
- Recognition on Front Cover of event program “Presented By”
- Mention in ALL media communications as “Presenting Sponsor”
- Logo placement at the event
- Verbal Recognition at event as “Presenting Sponsor”
- (10) tickets to the event

$5,000

Gold Sponsor

- Logo placement on YWCA website “Gold Sponsor”
- Full page ad in event program
- Recognition in event program as “Gold Sponsor”
- Acknowledgement in media communications as “Gold Sponsor”
- Logo placement at the event

$3,000

Please consider one of these tax deductible* sponsorship opportunities in support of YWCA of WNY, Inc.

*YWCA of WNY, Inc. is a 501 (c) (3) Non-Profit Organization.
Silver Sponsor

- Logo placement on YWCA website “Silver Sponsor”
- Half page ad in event program
- Recognition in event program as “Silver Sponsor”
- Acknowledgement in media communications
- Logo placement at the event
- (4) tickets to the event

Bronze Sponsor

- Half page ad in event program
- Recognition in event program as “Bronze Sponsor”
- Acknowledgement in media communications
- Logo placement at the event
- (2) tickets to the event

Program Sponsor

- Full page ad in event program ... (4.5w x 7.5) ........................................ $200
- Half page ad in event program ... (4.5w x 3.75) ........................................ $100
- Quarter page ad in event program (Business Card) ... (3.5w x 2) ........... $50

Other Opportunities to Support YWCA

(Grateful mention in our event program)

- In-Kind Donation
- Donation

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*YWCA of WNY, Inc. is a 501 (c) (3) Non-Profit Organization.

Please make checks payable to: YWCA of WNY, Inc.
Mail To: 1005 Grant Street, Buffalo, NY 14207

For more information regarding sponsorship opportunities/donations please contact

Nadine DiStefano at Nadine@aviju.com or info@ywca-wny.org
“Founding Mothers”
Celebrating Buffalo’s Founding Mothers &
Their Impact on the YWCA”
Forest Lawn Cemetery Chapel
Exhibition Reception—Thursday, May 22, 2014
5:30pm-8:30pm

Sponsorship/Registration Form

Company Name: ________________________________________________
Principal: ____________________________________________________
Address: _____________________________________________________
______________________________________________________________
Phone #: ______________________________________________________
Email: _________________________________________________________

Name as you wish it to appear on printed materials:
________________________________________________________________

YES, PLEASE SIGN US UP FOR: (check all that apply)

☐ Presenting Sponsor ($5,000)
☐ Gold Sponsor ($3,000)
☐ Silver Sponsor ($2,000)
☐ Bronze Sponsor ($1,000)

Program Sponsor (Please submit by 5/5/14)
☐ Full Page.................................($200)
☐ 1/2 Page.................................($100)
☐ 1/4 Page (Business Card)......($50)
☐ Please design an ad on our behalf

Please attach or email your camera ready ad to
Nadine@aviju.com

Register to Attend (Please submit by 5/9/14)

☐ Reception .........................($50)
# attending __________
Please list names below:
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

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