Please Join Us at Larkin at Exchange on Wednesday, March 27th, 2013 at 5:30pm for “YW’s Working Women” exhibition launch reception to cap off Women’s History Month!

“YW’s Working Women” Exhibition will be on display at the event in honor of closing National Women’s History Month.

At this time we are seeking Sponsorships, Donations, and Registrations. All proceeds from this event will be used to support YWCA’s at-risk youth and educational programming in Erie County.

Please Join Us! March 27th at 5:30pm Larkin at Exchange 726 Exchange Street Buffalo, NY 14210 Cost: $45

YWCA Supports, Trains, & Advocates For Working Women 1870-2013

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Ruth D. Bryant, Asst Dean SUNY-Buffalo (retired)
Ellen E. Grant, Ph.D., Deputy Mayor City of Buffalo
Hon. Kathy Hochul, Former WNY Congresswoman
Prish Moran, Owner, Sweet_ness 7 Café

Special points of interest:

- YWCA trains women to go to work in factories while men go to war
- Larkin Industrial Clubs teach women and provide social outlet
- Meals, child care, & social activities for war workers
- Equal pay and fair treatment in the workplace
January 21, 2013

Dear Friend of the YWCA:

YWCA of WNY, Inc. (YWCA) is pleased to announce the second event featuring our 143 year old archives to benefit educational programming for at-risk youth and Girls Inc. Last year, the first exhibit entitled “The House that YWCA Built” focused on YWCA history through its architecture. This year, “YW’s Working Women” will present YWCA’s history of training, supporting and advocating for women in the workplace including the training of WNY women to work in Buffalo’s factories during WWII. We hope we can count on your support!

The exhibition will include a cocktail reception at Larkin at Exchange located at 726 Exchange Street in Buffalo from 5:30 to 8:30 PM on March 27th. Special honors will be given that night to individuals representing YW’s Working Women theme.

Part of our exhibition will feature how the YWCA worked in the early days to train women to sew, then on to WWII factory work, then a secretarial school. YWCA also fought for safe conditions for domestic workers and immigrants in addition to later efforts for equal pay and equal rights. Working women still play a key role in our nation’s workforce and although it looks very different than in 1870 and 1939, women’s roles are as important to our nation’s economy as they ever were.

Sponsorship of this event will give your business wide exposure across many sectors of the community including the greater YWCA family and the numerous individuals who will attend the exhibition because they are interested in women’s history and the wartime effort of western New York. See attached for information on sponsorship benefits and exposure.

In these difficult economic times YWCA continues its efforts to host interesting fund raising events that not only help us raise much needed funds for our programming but also to reconnect with the WNY community in an effort to remind the region of the important work YWCA does with at-risk youth, infants and children, domestic violence victims, and low-income seniors. We all recognize the importance of an educated citizenry and work force in order for our region to succeed overall.

ALL proceeds from this event will benefit YWCA of WNY, Inc. YWCA is a registered 501 (c)(3) non-profit organization. Any support you can find within your means is greatly appreciated. Thank you for your consideration. Please feel free to call me directly at 725.3272 or email Nadine DiStefano at Nadine@aviju.com.

Sincerely,

Deborah Lynn Williams
CEO

Elaine Cryer
Event Chair
“YW’s Working Women”
YWCA Supports, Trains, & Advocates for Working Women 1870-2013
Larkin at Exchange
Exhibition Reception - Wednesday, March 27, 2013
5:30pm-8:30pm

2013 Honorees
Ruth D. Bryant, Asst Dean SUNY-Buffalo (retired)
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Sponsorship Opportunities- (tax deductible*)

Presenting Sponsor $5,000
◊ Exclusivity of this level of Sponsorship
◊ Logo placement on YWCA website “Presented By”
◊ “Presented By” on event invitation if secured by 2/22/13
◊ Back Cover (full page) of event program
◊ Recognition on Front Cover of event program “Presented By”
◊ Mention in ALL media communications as “Presenting Sponsor”
◊ Logo placement at the event
◊ Verbal Recognition at event as “Presenting Sponsor”
◊ (10) tickets to the event

Gold Sponsor $3,000
◊ Logo placement on YWCA website “Gold Sponsor”
◊ Full page ad in event program
◊ Recognition in event program as “Gold Sponsor”
◊ Acknowledgement in media communications as “Gold Sponsor”
◊ Logo placement at the event
◊ Recognition at event as “Gold Sponsor”
◊ (6) tickets to the event

Please consider one of these tax deductible* sponsorship opportunities in support of YWCA of WNY, Inc.
*YWCA of WNY, Inc. is a 501 (c) (3) Non-Profit Organization.
Silver Sponsor $2,000
- Logo placement on YWCA website “Silver Sponsor”
- Half page ad in event program
- Recognition in event program as “Silver Sponsor”
- Acknowledgement in media communications
- Logo placement at the event
- (4) tickets to the event

Bronze Sponsor $1,000
- Quarter page ad in event program
- Recognition in event program as “Bronze Sponsor”
- Acknowledgement in media communications
- Logo placement at the event
- (2) tickets to the event

Program Sponsor
- Full page ad in event program (4.5w x 7.5) ........................................ $200
- Half page ad in event program (4.5w x 3.75) .................................. $100
- Quarter page ad in event program (Business Card) (3.5w x 2) ....... $50

Other Opportunities to Support YWCA
(Grateful mention in our event program)
- In-Kind Donation
- Donation

Please consider one of these tax deductible* sponsorship opportunities in support of YWCA of WNY, Inc.

*YWCA of WNY, Inc. is a 501 (c) (3) Non-Profit Organization.

Please make checks payable to: YWCA of WNY, Inc.
Mail To: 1005 Grant Street, Buffalo, NY 14207

For more information regarding sponsorship opportunities/donations please contact Nadine DiStefano at Nadine@aviju.com or info@ywca-wny.org
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Sponsorship/Registration Form

Company Name: _______________________________________________________________________
Principal: ___________________________________________________________________________
Address: _____________________________________________________________________________
Phone #: _____________________________________________________________________________
Email: _______________________________________________________________________________

Name as you wish it to appear on printed materials: ______________________________________________________________________________________

YES, PLEASE SIGN US UP FOR: (check all that apply)

☐ Presenting Sponsor ($5,000) ☐ Gold Sponsor ($3,000) ☐ Silver Sponsor ($2,000) ☐ Bronze Sponsor ($1,000)

Program Sponsor (Please submit by 3/6/13)

☐ Full Page____________________($200) ☐ 1/2 Page____________________($100)
☐ 1/4 Page (Business Card)_______($50)

___Please design an ad on our behalf

Please attach or email your camera ready ad to Nadine@aviju.com

Register to Attend (Please submit by 3/13/13)

☐ Reception _____________________($45)

# attending _______

Please list names below:

__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

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